



Fortune 500 Caliber Doesn't Have To Cost A Fortune

When it comes to interactive and design, there's simply no reason to shortchange your business. Firsthand experience with Fortune 500 companies has shown us that the same high-functioning technology and high-class appearance is easily available to virtually any organization. It's not a matter of having a huge budget. It's just a matter of having the right know-how. Fortunately, the team at Interactive Design & Solutions has plenty.



Seeing Is Believing

We deliver on our promises. To see what we have already done, please review our portfolio at: www.idslip.com

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Helping Small Businesses Grow
By Providing Enterprise
Online Solutions

WWW.IDSLLP.COM



Professional Design

Why do most respected organizations have such polished websites and marketing materials? They know the importance of minding brand identities and making good impressions. Our design process is grounded in true understanding of your brand. Once we know your mission, vision, and values, we rely on this information to craft a logo, website, brochure, business card, Flash presentation -- whatever you need to communicate with your customers.

It takes both style and substance to bring a business to the next level. IDS can help you get there through:

- Understanding of your brand
- Clean, strategic graphic design
- Friendly and intuitive web interfaces



Collaborative Solutions

Companies large and small have adopted web-based collaboration, drawn to the possibilities of online organization and communication. IDS has seen firsthand how this trend can create incredible efficiency and can customize your portal to be simple and effective. By specializing in the leading collaborative solution, SharePoint, we are able to offer capabilities our clients never could have imagined. Let IDS guide you through:

- Microsoft SharePoint consulting, development, customization, training, and support
- Creating a user-friendly intranet that allows online collaboration
- A dynamic portal or website that allows you to control content.



Custom Development

When you have a vision, sometimes a stock solution just won't cut it. You've gone to great lengths to separate your brand from the competition, which is why IDS offers custom development. Whether it's a unique Flash piece for your website, a custom-coded database solution, or an interactive masterpiece -- we always keep your marketing objectives in mind. With our capabilities and can-do attitude, you won't be held back again.

IDS makes your world possibilities wide open by:

- Designing and creating one-of-a-kind multimedia pieces
- Working with databases to form powerful information solutions
- Implementing custom content management systems and portals



Internet Marketing

Web Presence is a tricky thing to understand and maintain. The waters of the web are always shifting. While some SEO (Search Engine Optimization) practitioners promise miraculous results through risky practices, IDS can help you build a bouyant presence -- one

that is designed to stay visible as the currents change. Then, we'll help you probatively seek customers through email marketing, social networking, and other respected web-based avenues. Almost 90 percent of potential customers include web searches in their research. We can help you communicate with them by:

- Optimizing your site to increase search visibility
- Working around coding obstacles
- Avoiding unethical practices
- Employing email marketing, link building, and other outreach strategies